



#SCCON23 - SOCIAL MEDIA CAMPAIGN ON 10. OCTOBER

From 07-09 November 2023, the Smart Country Convention will take place for the sixth time. Our vision is clear: We want to advance the digitisation of public administration and accelerate the modernisation of our cities and municipalities. As a platform for the future viability and innovative drive of public administration as well as services of general interest, #SCCON23 will bring together top innovations from the digital industry with key decision-makers from the federal, state and local governments as well as renowned experts from science and associations.

On 10 October, we want to reach as many people as possible on all social media channels under the hashtag #SCCON23 - and would be delighted if you would also let your community know that you are taking part. This document offers you a selection of text modules.

Text templates for all participants & partners

LinkedIn

City.Country.Tech: From 07 - 09 November, the Smart Country Convention is all about the #digitisation of #administration, #SmartCity and #digitalTransformation.

🔗 *[I am/We are]* there to help shape the future of the #PublicSector and *[look forward to/are looking forward to]* the exchange. Who else is coming to #SCCON23?

City.Country.Tech: I'm speaking at the Smart Country Convention in Berlin on [XX November] and look forward to exchanging ideas with everyone who wants to advance #digitisation in Germany. Who else is coming to #SCCON23?

Here's all information on the event: <https://www.smartcountry.berlin/en/>

Twitter



City.Country.Tech: From 07 - 09 November, #SCCON23 will be all about the #digitisation of #administration, #SmartCity and #digitalTransformation.

📍 *[I am/We are]* there to help shape the future of the #PublicSector & looking forward to the exchange. Who else is coming?

City.Country.Tech: I'm speaking on *[X. November]* at #SCCON23 in Berlin and I'm looking forward to exchanging ideas with everyone who wants to advance #digitisation in Germany.

👋 Who will I meet there?

Here's all information on the event: <https://www.smartcountry.berlin/en/>

Text templates for exhibitors in hub27/Hall 25

LinkedIn

At the Smart Country Convention from 07 - 09 November, everything will again focus on the #digitisation of #administration and the development of smart cities and regions.

📍 We will be there and present our solutions for the #PublicSector *[in Hub27 / Hall 25]* at Messe Berlin - we are looking forward to the exchange! Who is coming to #SCCON23?

You can register here: <https://www.smartcountry.berlin/en/visit/tickets/>

Twitter

A digital #administration, smart cities and regions: We share the vision of the Smart Country



Convention and will be there [again] as exhibitors from 07 - 09 November.

📍 You can find us *[in Hub27/ in Hall 25]* at Messe Berlin. #SCCON23

Key Facts Smart Country Convention

When: 7 - 9 November 2023

Where: hub27 and Hall 25 at Messe Berlin

Hashtag: #SCCON23

Website: <https://www.smartcountry.berlin/en/>

Ticket-Link: <https://www.smartcountry.berlin/en/visit/tickets/>

Social Media: [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)
