

# DIGITIZE PUBLIC SERVICES

Congress / Workshops / Expo  
CityCube Berlin, 20. — 22. 11. 2018  
[www.smartcountry.berlin](http://www.smartcountry.berlin)

smart country

convention

## Speaker

### Marco de la Feld

**Business Strategist & Project Manager**  
Enco Consulting

PhD in engineering of materials and production, he is the business strategist and project manager at ENCO, since 2008. Leading the EU project division, he has successfully managed several eu-funded R&I projects focused on mobility. He boasts extensive knowledge and expertise of the European Commission's funding programs like Horizon 2020, FP7, Fiware and other. Skilled in Business Development & fast replication of innovative products and services, he counts on a 10 year's track record in technology transfer for new business set up. founder of the fliware idea, funded by the frontiercities2 h2020 project, he has been working on the development of this innovative mobile application addressed to regional airports around EU. Since 2017, he has been working hard to make fliware an all-in-one solution for european airports and fliers, efficiently connecting passengers to airports and their ecosystem including cities, improving, enriching and simplifying smart passengers experience on the ground. He is an innovation manager and knowledge transfer managers in different context, in particular regarding transport, circular economy, and energy and water reusing. He supports different national and european SME to develop their business, to identify the most promise market, to define the marketing strategy and the business model.

[www.enco-consulting.it](http://www.enco-consulting.it)

[@FLIWARE\\_app](#)



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## Event

[Smart Mobility - Interaction, Connectivity and Cooperation](#)

Wednesday, November 21, 2018, 15.00 - 16.00

Conference A (Hall A)