

DIGITIZE PUBLIC SERVICES

Congress / Workshops / Expo
CityCube Berlin, 22. – 24.10.2019
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Conference

Startschuss zur Aufholjagd - E-Government von morgen



Category	Date	Time	Location
Stage	October 22, 2019	12:00 - 13:30	Main Stage (Expo Area, Hall B)

Government Technologies Innovation

Speaker

Speaker:



[Nadja Kwaß-Benkow](#), Director Digital Government Materna, Vorständin D21, D21, Materna Informations & Communications SE,



[Hans-Henning Lühr](#), Administrative scientist, lawyer and State Councillor, Land Bremen



[Dipl.-Inform. markus Naaf](#), Senior Sales Manager Smart City / eGovernment, T-Systems International GmbH

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[Mathias Oberndörfer](#), Divisional Board Public Sector, KPMG AG Wirtschaftsprüfungsgesellschaft



[Dr Sönke E. Schulz](#), Chairman, NEGZ e.V.



[Dirk Stocksmeier](#), stellvertretender Vorsitzender, NEGZ e.V.

Events

12:00 - 12:15

[Verwaltungsdigitalisierung in Deutschland – Status und Ausblick](#)

Speaker:

[Dirk Stocksmeier](#), stellvertretender Vorsitzender, NEGZ e.V.



12:15 - 12:55

[Panel: Schluss mit Schlusslicht: Wege nach vorne](#)

Coach:

[Hans-Henning Lühr](#), Administrative scientist, lawyer and State Councillor, Land Bremen

Speaker:

[Nadja Kwaß-Benkow](#), Director Digital Government Materna, Vorständin D21, D21, Materna Informations & Communications SE,

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12:55 - 13:10

[OZG ist nicht alles - Behördenübergreifende Digitalisierung in der Verwaltung](#)

Authorities are more directly subject to the political will to shape policy than is the case with companies by means of market regulation. With the Online Access Act (OZG), for example, the state has committed itself to offering all administrative services at federal, state and municipal level in digital form (online) by 2022. In the course of implementing the OZG, 575 services of the catalogue of public administration services (LeiKa) must be digitised.

However, this political constraint also offers opportunities:

-- How can the automation of administrative processes in the sense of smart governance succeed in this mixture of external and internal influencing factors?

-- How can citizens, municipal enterprises and, within the framework of economic development, local companies be more closely involved in the administrative processes so that the citizen or the local company does not see itself as an "outsider" of administrative action?

-- How can we respond appropriately to the challenges of automating internal and inter-agency processes?

-- How can digital services be offered to those involved at the cutting edge of technology?

After all, modern IT is also part of life style and everyday culture, citizens and stakeholders do not want market standards to be undercut in government processes.

-- How can the public administration offer value-added services that result, for example, from the provision of public mass data (Open Data)?

-- How can process automation support new, more flexible work models and the necessary transformation processes.

Speaker:

[Dipl.-Inform. markus Naaf](#), Senior Sales Manager Smart City / eGovernment, T-Systems International GmbH



13:10 - 13:30

[Digital State Art - Challenges for State and Administrative Actions through Digital Development](#)

E-government was yesterday! It is not just a question of modernising the administration. Digitalisation covers all areas of society and influences the development of the economy, the world of work, civil society, the public sector and private life. On the one hand, the state is affected by digitisation, on the other it has the task of responsibly shaping the framework conditions for digitisation. The challenge lies in looking at the various topics, making balanced decisions and shaping social change. This is precisely what digital statesmanship is all about.

Speaker:

[Hans-Henning Lühr](#), Administrative scientist, lawyer and State Councillor, Land Bremen

